



KCRO Radio is the oldest station in Nebraska, signing-on in 1922 as WAAW- the Omaha Grain Exchange station. In 1939, the Omaha World Herald bought the facility and it became KOWH. Todd Storz acquired the station in 1947, later launching the first recognized "top 40" rock station in the country. For a while, in the 1960s, the station changed calls to KOZN-the "Country-cousin" under the ownership of National Review Magazine & Wm. F. Buckley. The Starr brothers took over in 1965 until 1970 when the AM & FM combination was sold to Reconciliation, Inc which launched a black format. While the AM had started with religious programming in 1965, Reconciliation discontinued the block format in favor of "Music of the Masters". In 1975, religious programming came back combined with Black Gospel music. In April, 1979 both facilities were sold and RadiOmaha, Inc. acquired the AM for a total Christian format with a variety of national evangelists in the mornings and contemporary music in the Afternoons. The station is 1000 watts on 660Kc providing an exceptional coverage area into 6 states! Reception reports have come from Dallas, Tx..Colborne,Ontario..Minneapolis, Minn.. Seattle, Wash..Yreka, Ca.. and Cincinnati, Ohio.. among many others.

THANK YOU FOR LISTENING TO KCRO-Christian RadiOmaha!