

KBWL; Blackwell, Oklahoma; 1580 kc/s:

e-243

Telephones 308 and 309

## RADIO STATION KBWL

STAR BROADCASTING CO., INC.  
P. O. BOX 70  
BLACKWELL, OKLAHOMA

March 5, 1955

Mr. John Sampson  
7940 Pacific  
Omaha 6, Nebraska

Dear Mr. Sampson:

This is to acknowledge receipt of your report on the reception of Radio Station KBWL in your town, February 20, 1955.

There is no doubt that you were receiving us because your report is completely accurate. We will be on the air again in the near future with another test program and hope that we will hear from you at that time.

Radio Station KBWL is located just a mile east of Blackwell, Oklahoma. So that you might know where Blackwell is, we are just 19 miles south of the Kansas State Line on Highway 177--about 70 miles south of Wichita, Kansas. We are in Kay County, which has a reputation of being one of the highest agriculture counties in the country. We have the largest sink smelter in the country, also fine glass plant, packing company, and foundry.

Our town is located on the highest conductive soil in the U.S. The conductivity of this soil is 30. Our tower is 150 feet high...We are using all Gates Equipment. Our station is a day time station only.

It might interest you to know we received letters from Avonlea, New Jersey, Kings, Manitoba (Canada), Omaha, Nebraska, Cedar Rapids, Iowa, Denver, Colo. and Westfield, New York--your town included. These letters of correct reception in such distant places was quite a surprise to us since KREB Company is so close.

Let me once again thank you for your interest and assure you that we will be happy to hear from you in the future. Our sign on time, in case you might like to try in the morning, is 6:00 a.m., Central Standard Time.

Best Wishes,

RADIO STATION KBWL

*John W. Carrick*

John W. Carrick,  
Manager

JWC:eg

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## RADIO STATION KBWL

STAR BROADCASTING CO., INC.  
P. O. BOX 70  
BLACKWELL, OKLAHOMA

April 13, 1955

We have received several request and letters asking if we had received and answered the letters concerning the reception of our test program run Feb. 20, 1955.

We did receive the letters and answered each. There seems to be a question in mind that they were never mailed from our office. Attached you will find a copy of the letter sent to you dated March 5, 1955.

We are sorry of the confusion and delay in getting this letter to you and if you were one of the persons who wrote and asked about our answer, we want to thank you for your letter.

Thank you again for your letter on the reception on Radio Station KBWL.

Yours truly,

RADIO STATION KBWL

*John W. Carrick*  
John W. Carrick,  
Manager

JWC/eg

Attachment

SERVING BLACKWELL, NORTH STAR OF OKLAHOMA