

KBRS

A B C Network - Full Time - 1340 Kc.

SPRINGDALE, ARKANSAS

BROADCASTING
from the
HEART for
the OZARKS

2 July 1954

Mr. John Sampson
7940 Pacific
Omaha, Neb.

Dear Sir:

Thank you so very much for the report of our reception up there in Omaha. KBRS was on the air from 0030 to 0045 on 26 June for the purpose of making our regular monthly frequency check with Commercial Radio in Kansas City. We use a 1000 cps tone with station identification every three min.

KBRS uses a Gates 250-C transmitter, with Gates equipment through-out the station. Our 150 foot tower is base fed. We are located about a mile and a half north of Springdale on US Highway 71.

We would surly appreciate any further reports of our reception any time you can pick us up. Usually, our freq. check is the third Sat. morning in the month, but for some reason, they set us back to the forth Sat. this past month. The check is always at 0030 Sat. morning.

Again, thanks a lot,

Bill Ussery
Bill Ussery
Chief Engineer, KBRS