

RADIO STATION

KAWL

"NEIGHBORS" OF YOURS



SERVING RICH SOUTH-CENTRAL NEBRASKA

500 WATTS . . . 1370 KILOCYCLES . . . REGIONAL CHANNEL

STUDIOS AND OFFICES, KAWL BUILDING . . . PHONE 33 . . . YORK, NEB.

September 18, 1955

Mr. John Sampson
7940 Pacific Street
Omaha, Nebraska

Dear Mr. Sampson:

KAWL is very pleased to report that your letter dated Sept. 15, 1954 stating that you heard our station on our equipment tests is correct. We hereby verify your reception of KAWL.

We are very sorry for the delay in answering your report but it has taken some time to get our new station into operation.

York is located about 120 miles west of Omaha and has a population of about 5600 people. We are known as the "Nation's Egg Center".

KAWL began regular broadcasting on September 20, 1954 and held its initial equipment test on September 10, 1954.

We hope to run a dx test program for the National Radio Club in the near future and hope that you will be able to tune in for it. We will be glad to hear from you at that time.

Thank you very much for your fine letter advising reception of KAWL in your area. Keep up the good work in your hobby.

Yours dxingly,

Mel Gleason, Chief Engineer