

BROADCASTING

Station

# CHAT

1000 Persuasive Watts

**MONARCH**



**BROADCASTING CO. LTD.**

Studios: 520 First St., Medicine Hat, Alta.

November 17th., 1954.

Mr. John Sampson,  
 7940 Pacific,  
 Omaha, Nebraska,  
 U.S.A.

Dear John;

Thank you for your letter, indicating reception of our recent D.X. show. The musical selections identified are quite correct, and indicate that you were definitely listening to our special show over CHAT.

We are happy to send this letter of verification. It will suffice in place of cards, for which we have so little call that we no longer carry them. With the airwaves becoming increasingly jammed with radio stations, all fighting for a piece of the spectrum, it's a wonder that some of us are heard at all. In your case, however, it wasn't a matter of interference, but one of fading---at any rate, we're happy you heard sufficient of us to identify the station.

We've just completed eight years on the air, starting in Nov. 1946. From the original dozen, our staff has grown to almost thirty. We have practically the most modern studios of any private station in the prairie region, complete with up-to-date and extensive control-room, recording and remote equipment. We are 1,000 watts, 1270 kcs., beamed directionally northwards with two towers, phased 100 degrees apart. Our normal sked. is 6:30 to midnight, Monday thru Sat., and 7:45 to midnight Sundays (starting times ayem, of course).

Thank you for your interest in our station, and continued success with your 'listening-in'.

73's,

IC/-

*Ian Carson*  
 An All-Canada Station. Ian Carson- C.E., CHAT/