



Thank you for your reception report. We enjoy hearing from our listeners and are happy to respond to QSL requests. Please find enclosed a qsl card and other station information. The address on the Qsl card is in error. The new address is 1111 St. Gregory St., Cincinnati, Ohio 45202. I am in the process of getting new Qsl Cards to reflect the changes.

Technical data for 700 WLW are as follows.

Power: 50kw  
 Transmitters: Main-Continental 317-C1 50kw  
 Auxiliary 1 Western Electric 7-B 50kw  
 Auxiliary 2 Crosley EDS-530 50kw  
 Antenna-Vertical approx. 1/2 Wave (191 Degrees long)  
 Height: 747 feet, 227 meters

210 KW. Standby Generator

WLW typically covers 9 states daytime and 38 states nighttime, With occasional DX reports from around the world. WLW programming is very information oriented. With talk shows middays and evenings, Humor in the afternoon and Topical information in the morning. In the Summer WLW is the network voice for the Cincinnati Reds Baseball team. Overnight WLW caters to over the road truckers since our signal does so well at night. This combination of programming keeps WLW a constant ratings winner.

Thank You  
 Paul Jellison

*Paul Jellison*  
 Assistant Chief Engineer  
 700 WLW Radio  
 1111 St Gregory St.  
 Cincinnati, Ohio 45202

A JACOR STATION

1111 ST. GREGORY STREET • CINCINNATI • OHIO • 45202  
 513/241-9597

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This will verify your reception of WLW on 12/18/91

TECHNICAL DATA

Power: 50 kw 708 Ft. Vertical Radiator  
 Duplicate Transmitters  
 High-Level High Efficiency  
 24 Hours Each Day

Suite 700  
 3 East Fourth Street  
 Cincinnati, Ohio 45202 • 513/241-9597