

4949 Aldrich Avenue-South
Minneapolis, Minnesota - 55409

277

Mr. L. P. Demarce
President
Radio Station KFAY
Fayetteville, Arkansas

Dear Sir:

Last winter, on Thursday, December 16, 1993, from 4:58 PM to 5:05 PM (Central Time), I received a portion of KFAY's broadcasts. At that time, I submitted a reception report outlining what I had heard over KFAY. Since I have not received any confirmation of this reception as yet, it appears that my report went astray somewhere along the line. I am very anxious to add KFAY to my collection of confirmed AM broadcast stations and so am submitting my report again.

My hobby is listening to the standard AM broadcast band for radio stations, writing to the stations informing them of my reception and requesting a confirmation of this reception. I have collected over 2900 confirmations from different stations and would prize a confirmation from KFAY to add to this.

Items and announcements I heard over KFAY on December 16, 1993, follow:

- 4:58 Ad for Folgers Coffee in progress as you became audible
- 4:59 Ad for Everly Greenhouses followed by an ad for Flight Lessons available from Aerotech Services (phone 443-4343)
- 5:00 This station ID was given "Northwest Arkansas only 24 hour news-talk radio station - AM 1030 - talk radio, KFAY, Farmington-Fayetteville" followed by the start of NBC news
- 5:01 Ad for Bayer Aspirin and return to the news
- 5:04 Ads for K-Mart and Hooked on Phonics and the news ended
- 5:05 Your signal faded and I was unable to hear any more from you

I used a Collins R388 receiver with two foot amplified loop antenna to receive KFAY. I had to use the loop to null our local WCTS, also on 1030, in order to hear you (fortunately, WCTS has dropped power and gone directional by that time). You were audible underneath them, along with several others. You dominated until about 5:04; the others stations had become much stronger by that time and you faded rapidly. Since it is generally very difficult to hear co-channel stations with one of our locals, I was very pleased (and surprised) to hear KFAY.

May I suggest a confirmation format; this on KFAY's letterhead:

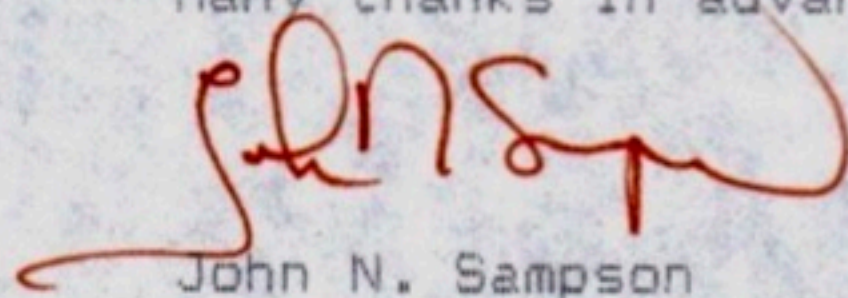
"Mr. Sampson:

This will confirm your reception of KFAY on December 16, 1993.

(signature)"

This would be ideal for my collection and, I hope, not too much trouble for you. I have also enclosed the self-addressed, stamped envelope to further facilitate reply.

Many thanks in advance for your assistance - I certainly appreciate it.


John N. Sampson

CONFIRMED 8-18-94
Pat Demore, President KFAY
Demore Media, Inc.