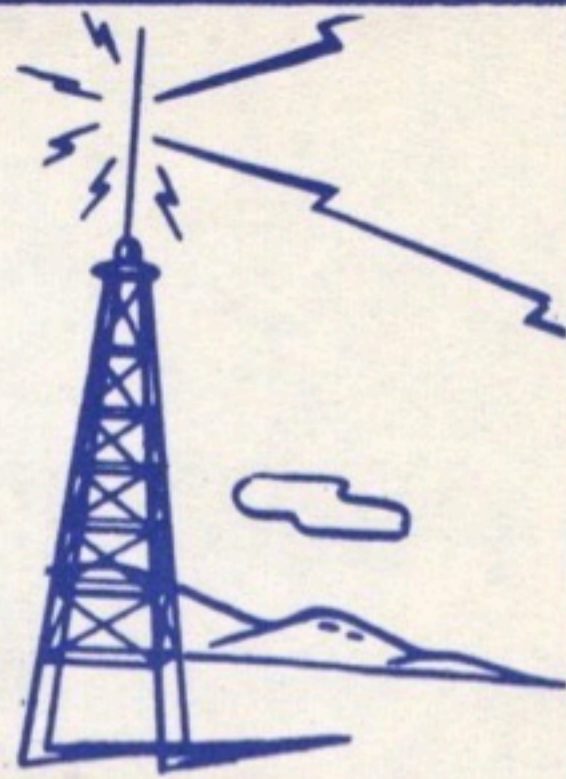




"DELIVERS MORE
FOR THE MONEY"

W O N G



ONEIDA, N. Y. at 1600 on top of your radio dial

ONEIDA
ROME
UTICA
SYRACUSE



POPULATION COVERAGE Within 0.5 MV/M Contour	1954 RETAIL SALES U. S. Dept. of Comm. Statistics	POPULATION 1950 Census
MADISON COUNTY 100%	\$ 51, 856, 000	46, 214
ONEIDA COUNTY 94%	\$243, 036, 000	222, 855
ONONDAGA COUNTY 89%	\$449, 358, 000	341, 719

PLUS: Bonus Coverage in Oswego and Herkimer Counties
ALSO: SERVING MORE THAN 1/2 MILLION PEOPLE IN CENTRAL
NEW YORK STATE
TOPS IN ENTERTAINMENT AT 1600..... TOP OF YOUR RADIO DIAL
MUSIC and NEWS

1065 Jefferson Street South
Apt. 10
Hutchinson, Minnesota

Dear Mr. Sampson :

Thank you for your reply to our DX Program. We Received about fifth replys. Your report was very well written and very accurate. We operate a 1000 watt Gates Transmitter by remote control operation frmm a Gates Rack. Our control room uses a Gates Board also.

Best DX,

Morton D. Downey

Morton D. Downey
Program Director
WONG