



NATIONAL RADIO CLUB

R. D. 1, Lake City, Pennsylvania

PLEASE REPLY TO:
John Sampson
570 Prospect
Hutchinson, Minn

Radio Station KSWI

Council Bluffs, Iowa

Gentlemen:

I am pleased to report reception of your station on October 14, 1960
from 7:34 AM to 7:44 1/2 AM Central Standard Time on 1560 kcs.

Items and announcements heard on this broadcast are as follows:

- 7:34 "Weather Wire" (In progress) - presented by Travel Mart of Council Bluffs. also, it was announced that tomorrow it would be sponsored by Goodyear Service store of Council Bluffs.
- 7:35 Song
- 7:36 1/2 Ad, which I couldn't catch due to interference
- 7:37 1/2 Announcement of temperature
- 7:40 Announcement of time & ad for 1¢ sale at Clark's Recall Drug Store
- 7:41 1/2 Song
- 7:44 Announcement of time & moment of silent prayer from Breakfast Club (at 9:00 AM over KSWI)
- 7:44 1/2 Music

10/27/60

Your letter was misplaced and just found today, we are sorry for this. We wish to verify the above as correct. We are indeed glad that you were able to pick up KSWI.

Yours truly, Robert M. Hallgren
Robert M. Hallgren, Program Dir.

Receiver: Hammarlund HO 129X Signal Strength: Meter S/ 7

Antenna: 150 foot long wire

Interference: Quite a bit from several stations - probably KWCO & W345

Temperature 60 Degrees. Weather clear

I shall be pleased to hear from you in reply to the above report, and to receive a letter of verification of my reception for which RETURN POSTAGE is enclosed. Sincerely thanking you, I am

Reception Report No. 14

Very truly yours,
John Sampson