

RADIO

KIXZ

INC.

940 K. C.



'Listening Listening'

V E R I F I C A T I O N

October 31, 1960

Mr. John Sampson
570 Prospect
Hutchinson, Minn.

Dear Sir:

We are pleased to inform you, that the contents of your reception report, dated October 20, 1960, are correct.

We were very happy to hear from Minnesota, since up until we received our new Day Pattern permit, it was impossible to get into your part of the Nation. Personally may I add, that we are always happy to hear from a fellow NRC member.

Our Day Pattern uses two towers, with 5 KW, and is Practically non-directional. Our Night Pattern uses four towers, with 1 KW, and beams our programs NW by SE. The latter is the Pattern that we have used for 13 years, both day and night, until the new Day Pattern was instituted March 20th of this year.

This Station went on the air in November 1947, under the call letters of KVAI. In 1949, the call was changed to KLYN, and then in February 1959, was changed to KIXZ. Our Studios are located at 112 W. 5th, on the ground floor of the Pioneer Hotel. The Transmitter is located in the northeast corner of Randall County, about 12 air miles Southeast of downtown Amarillo.

In closing, let me personally invite you to attend the big NRC convention to be held here in Amarillo next Labor Day weekend.

Sincerely yours;

Jerry B. Hickman

Jerry B. Hickman
Chief Engineer