



RADIO STATION
KCOH

"Your Voice in Radio"

SERVING 412,064 NEGROES IN THE SOUTHWEST

ALL CLASS "A" TIME - DAYLIGHT HOURS ARE BUYING HOURS

NUMBER ONE MAIN STREET, HOUSTON 2, TEXAS CA 4-1888

December 19, 1960

Mr. John Sampson
National Radio Club
570 Prospect
Hutchinson, Minnesota

Dear Mr. Sampson:

Thank you very much for your letter and you are correct in the announcement you heard from KCOH. This is certainly quite a distance to be heard and we at the station, and especially our engineer, got a "kick" out of this distance.

Thank you again for this letter.

Cordially,

RADIO STATION KCOH

Robert C. Meeker
President

RCM:jaa