

5,000 WATTS

DAY AND NIGHT



1350 ON THE DIAL ■ PRINCETON, NEW JERSEY

NASSAU BROADCASTING CO. • 221 WITHERSPOON ST. ■ PRINCETON: 924 • 3600 • TRENTON: 896 • 1900

August 12, 1963

Mr. John Sampson  
23 Terrence Ter.  
Freehold, New Jersey

Dear Mr. Sampson:

I am very pleased to acknowledge your reception report of Radio Station WHWH at 1:02 P.M. E.D.T. on August 2, 1963.

WHWH will commence its normal broadcasting schedule about the first week of September with 5000 Watts both day and night and have a different directional pattern for the day and evening hours.

Enclosed please find a copy of our Stations Coverage Map and some pertinent information about our area.

I appreciate the reception report that you sent very much, as it helps me to determine the actual radiated signal strength in a given area for a given time of day.

I hope you will continue to tune into our station from time to time to keep abreast of our progress and to enjoy our programming.

Please feel free to stop into our station if you are ever in the area.

Very truly yours,

RADIO STATION, WHWH

Arthur Silver  
Chief Engineer

AS/gs