



RADIO STATION

WHTG

Serving all the North Jersey Shore

1410
ON
YOUR
DIAL

EATONTOWN, N. J.

This will confirm your report of reception on June 2, 1962

Radio will bring your advertising message to more people and at lower cost.

98 per cent of homes are radio equipped. TO REACH NEW AND DIFFERENT CUSTOMERS ADVERTISE ON **1410 RADIO** — AND IT'S INEXPENSIVE TOO.

Our representative will give you full details.

CALL NOW.

Liberty 2-1410

KEllogg 1-1410