

Our Best Reference . . . Is Local Preference

WEZY offers . . .

The Year-Round Florida Market

CONSTANT MISSILE COVERAGE

Direct News Coverage From the Place Where Missiles Leave . . . Cape Canaveral

DAILY ROAD REPORTS

Another WEZY Original Mobile Mike Reports Road and Causeway Tie-ups and Accidents to the Thousands of Missile Workers and Housewives

EXCLUSIVE WEZY MERCHANDISING IN ALL BUSINESS ESTABLISHMENTS !

The Only Radio Station in the Brevard Area to offer More Merchandising

FULL TIME LOCAL NEWSMAN
3 FULL-TIME NEWS CARRIERS
5 TWO-WAY CARS ON THE GO . . . ALL THE TIME!

ONLY Station with Studios in BOTH COCOA and COCOA BEACH

BREVARD COUNTY'S ONLY 24 HOUR RADIO STATION
WEZY AUDIENCE RATING HIGHER THAN ALL OTHER STATIONS

PULSE AUDIENCE RATING

6 a.m. to 6 p.m.

WEZY	45
Station "A"	32
Station "B"	6

Brevard's most powerful fulltime voice.
1kw-DA-N

Mark J. Manucy
Mark J. Manucy, Senior Engineer

POSITIVE PROOF !

IT COSTS LESS PER THOUSAND HOMES!

BUY WEZY IN

MISSILELAND

WEZY • 1350KCS. • THE EEZY SOUND • NEWTON 6-4411 • POST OFFICE BOX 472 • COCOA, FLORIDA •

TODAY BREVARD COUNTY HAS

34,700 RADIO HOMES!

TOMORROW

???

