

P. S. RADIO

- REDUCES SELLING COSTS
- INCREASES PROFITS
- IT CAN DO THE SALES
JOB QUICKER . . .
MORE OFTEN . . . AND AT
LOWER COST



COASTAL PLAINS BROADCASTING COMPANY, INC.

OFFICES & STUDIOS - BRIDGERS BUILDING - DIAL 2191-2192 TARBORO, N. C.

December 6, 1963

Mr. John Sampson
23 Terrence Terrace
Freehold, N. J.

Dear Mr. Sampson:

This is to confirm your reception of our station November
26, 1963.

Yours truly,

COASTAL PLAINS BROADCASTING COMPANY, Inc.

Robert L. Harper
General Manager

RLH:gro