

F. 231  
Your information is correct, except  
all letters are WCHÉ. We are at  
1520, with 250 watts. We cover 15-20  
mile radius around West Chester, Pa., but  
seem to extend farther to the NE.

Edward L. Meam  
Director of Operations

WCHÉ  
~~WCAE~~  
West Chester  
Pennsylvania

Please Reply to: John Sampson  
23 Terrence Ter.  
Freehold, N.J.

Dear Sirs,

From 6:16 PM to 6:30 PM (EDT) on Wednesday, October 9, 1963,  
I was pleased to hear a portion of programming from ~~WCAE~~  
on 1520 kcs. Details that I heard are as follows: WCHÉ

- 6:16 Music (in progress)
- 6:17 Announcement that music from "Fanny" was being broadcast  
on "As Time Goes By" & then return to uninterrupted music  
after a station ID.
- 6:28 Announcement - the end of the program - & an invitation  
to join ~~WCAE~~ at 5 (I think) tomorrow for the same program.
- 6:29 The following sign off announcement (of which I got part)  
was given "And now we come to the end of our broadcast day  
on ~~WCAE~~. ~~WCAE~~ is owned & operated by the WCAE Broadcasting  
Corp. of Pennsylvania ... (you faded for a moment) ... with a power  
of 250 watts with a transmitter site on route 322, approximately  
2 miles west of West Chester, Pennsylvania. We invite you to  
join us tomorrow morning at 7:15, when John Beatty will pre-  
sent every thing coming up locally. Good evening."
- 6:30 ~~WCAE~~ left the air.

Reception Conditions: Extremely heavy from WVOB & WKBW. WFYII  
who makes it impossible to hear you during the day - goes off at 6:15  
I used a Hammarlund HO-129-X receiver with 4 1/2 foot loop antenna,  
I would greatly appreciate a verification of reception from  
on your letterhead stationary, if possible. I would also ap-  
preciate information concerning your signal pattern. Re-  
turn postage is enclosed for your convenience in replying.  
Thanking you very much, I remain,

Yours truly,  
John Sampson

OVER