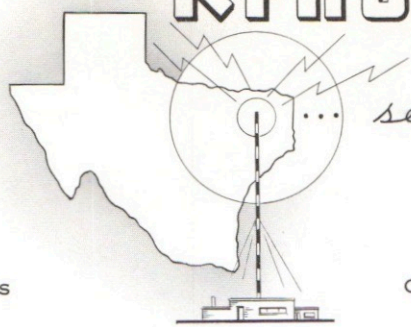


# Radio Station **KFRO**



*... serving East Texas*

JAMES R. CURTIS  
PRESIDENT

CURTIS BUILDING • DRAWER 792 • PHONE PLAZA 3-4461  
**LONGVIEW, TEXAS**

MARCH 28, 1963

DEAR SIR:

THIS WILL INFORM YOU THAT YOU HEARD OUR SPECIAL DX TESTING PROGRAM ON MONDAY MORNING, JANUARY 28, 1963. SURE HOPE YOU ENJOYED THE PROGRAM AS MUCH AS WE DID DOING IT. WE HAD A VERY GOOD RESPONSE TO THE PROGRAM THIS YEAR, AND HOPE FOR A BETTER ONE NEXT YEAR.

YOURS IN RADIO,

*James R. Curtis*  
JAMES R. CURTIS