

KVIP RADIO
REDDING, CALIFORNIA
Chestnut 1-1540

540 K C
1000 WATTS
Non-Directional

December 22, 1966

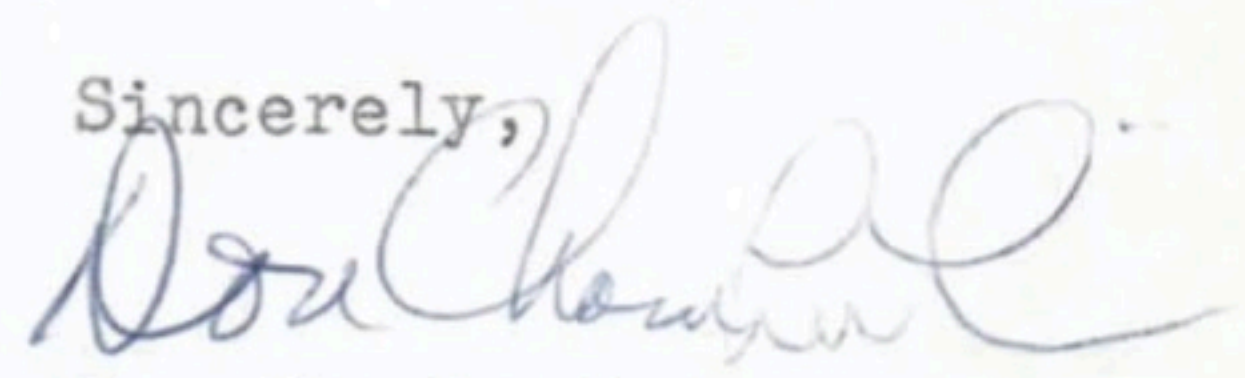
John N. Sampson
20088 Las Ondas Court
Cupertino, California 95014

Dear John:

We were delighted to hear your report on KVIP's signal on Monday, December 12, 1966 from 2:41 p.m. to 2:54 p.m., Pacific Standard Time.

Your list of commercials heard and identification of the records played indicates you were indeed listening to KVIP. Our signal has been reported heard on automobile radios on the Bay Bridge and as far south in the valley as Modesto. That's what a low frequency will do for you.

Sincerely,



Don Chamberlain
Manager

DC:ceb