



STUDIOS/GENERAL OFFICES • ESCONDIDO VILLAGE SHOPPING CENTER • ESCONDIDO • CALIFORNIA 92025 • 745-8511

March 5, 1968

Mr. John Sampson  
20088 Los Ondas Court  
Cupertino, California 95014

Dear Mr. Sampson:

Thank you for your reception report of Sunday, February 25, 1968, from 4:58 to 5:34 A.M., P.S.T. It was quite correct and is thus verified. I'm sure glad that you had a loop so that you could null out KSOL. I don't know where Cupertino is exactly, but if it is within 10 miles of San Francisco, you were very lucky to hear KOWN underneath.

I myself used to be a DXer, but about the time the radio clubs were distributing the loop diagrams, etc., I was losing interest and never built one. It sure must help here on the West Coast with all the ANers. I DXed out of Stamford, Connecticut, and although New York, with a fair amount of stations with NSP were within 30-40 miles, I had a longwire antenna with which I nulled their signals and managed to hear stations underneath.

KOWN started its AN program the week of February 12th. We are on continuously from 6:00 A.M., Monday until midnight Sunday. Our silent period, along with most other stations, is on Monday morning. Also on February 12th, KOWN started its country western music format which your reception report showed. We are San Diego County's only 24-hour-a-day Big Country Giant.

KOWN's studios are located on the Mall at Escondido Village Shopping Center, California's first fully enclosed sidewalk mall. KOWN transmits from a 150 foot series fed tower on Hale Avenue in Escondido.

I will happily verify reception reports of any other DXers, provided they check with the logs. Thanks once again for your report, and please find a verie card enclosed.

Good DXing,

*Jerry Peterson*  
Jerry Peterson

1450  
Kilocycles

Escondido  
California

250  
Watts

# KOWN

This will serve to verify your reception of our station on  
Feb. 25, 1968 at Cupertino, Calif.,  
from 4:58 A.M. to 5:34 A.M. P.S.T.

Signed

*Jerry Peterson*