

# KCTY

"LA VOZ DE SALINAS"

# 980<sup>KC</sup>

145

THE SOUND OF YOUR CITY

P.O. BOX 1939 • TELEPHONE 449-2421 • SALINAS, CALIFORNIA

August 4, 1967

Mr. John Sampson  
20088 Las Ondas Court  
Cupertino, Calif. 95014

Dear Mr. Sampson,

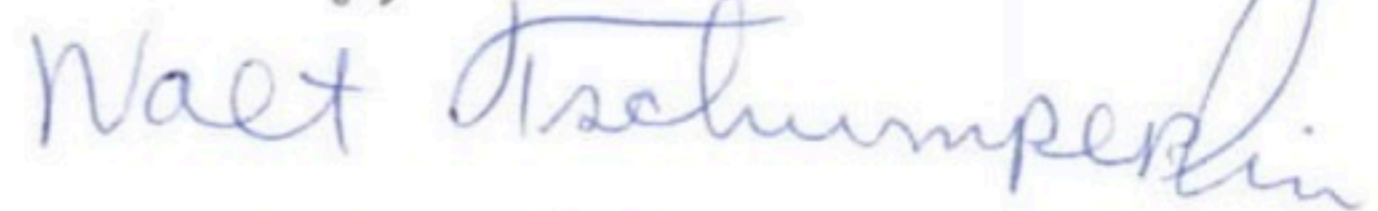
We received your letter of verification and I was asked to help you out. I have in front of me, the program log for July 30, 1967 (Sunday). In your letter, you state that at 6:37 PM we ran a spot for Meadow Gold. This is correct, Sir. There is nothing on the log for 6:38 as far as an announcement (Commercial). What you might have heard was probably dedications sent in by mail. At 6:39 you state that there was music by a group of men. The program that you were listening to was Varidades 980, which means truly the sound of KCTY, 980. The program is made up of mixed music. At 6:41½.....more music and an announcement by a man.....the person whom you refer to is Don Pancho and the announcement was at 6:40(possible change in clocks) about Marian's Place(Saloon). Musix 6:43; 6:45½ another announcement as is stated here. Again, I refer to you as mentioned above that it was probably a dedication received in the mail. 6:48½ musix.....6:50 music and announcement...this again was as before mentioned or the closing out of the music portion of KCTY. Mr. Pancho closes out all his evening programs with Hasta Manana, which means until tomorrow. He is talking over the record.

6:57 Sign off announcement and a prayer, then an announcement in English, as below:

"This has been your all Latin American station, KCTY, and now, its time for us to say good night for this evening. We certainly hope that it's been a pleasant day for you. KCTY operates with an authorized power of 1000 watts, directional, on an assigned frequency of 980 kcs. by authority of the Federal Communications Commission in Washington D.C. KCTY's studios and transmitter are located 2 miles off Natividad Road. Join us tomorrow morning for more Latin American music on the world's greatest Latin American speaking station, especially in Salinas, KCTY. On behalf of the staff and management of KCTY, I ~~wish~~ wish you a pleasant evening and good night." 7:00.....The "National Anthem" was played and we left the air.

Your final reply sir, is answered like this. After checking with our consultant engineer, Al Towne of San Francisco, we are not protecting KBEE on 970. I am informed by Mr. Towne that KBEE is farther over on the radio dial. Thank you for your monitoring services.

Sincerely,



Walt Tschumperlin  
"transmitter watch engineer"