



310 TENTH STREET • SACRAMENTO, CALIFORNIA 95814 • TELEPHONE 444-7300

NBC Affiliate

July 8, 1968

Dear Mr. Sampson,

Thank you for your letter of reception for Thursday, July 8. A check of that day's log verifies your reception of us at the designated hour. However, you were not listening to the Bill Cross Show, rather to the Gil Kraus Show. The interference probably caused the mistake...as phonetically, they sound alike. Thank you for your interest.

Sincerely,

Ted Field  
Promotion Director

TSf