

100,000 WATTS VIDEO
TV CHANNEL NO. 4
CBS, ~~ABC~~ DUMONT

WCCO-TV

50 S. 9TH STREET
MINNEAPOLIS 2, MINN.

DATE...July 9, 1954....

We appreciate receiving your recent report of reception of WCCO-TV. Great interest is being shown, by the TELEVIEWERS of the Upper Midwest and elsewhere, in the local and Network TV programs broadcast by this Station.

WCCO-TV's new 6 Bay RCA Superturnstile Antenna, more than 600' atop the Foshay Tower Building, was placed in operation ~~last~~¹⁵² November. The Station's coverage and power was further increased to the maximum obtainable, 100,000 watts video on February 8, 1953, and is regularly serving the televiewers for more than 100 miles from the Twin Cities.

P.S. We have received many "sky wave" reports all over the U.S.

JOHN M. SHERMAN,
Director of Engineering