

KXXX Special

\$200.00

Includes 10 5 minute live broadcasts from your business, plus 30-second Ads.

All above using 60-second Ad \$260.00

SPECIAL INFORMATION

ABC, UPI and ONN Network

- ★ Statements Monthly - Payable by the 10th or subject to 1% per month service charge
- ★ Political - Cash in advance. All Federal and State Regulations followed.
- ★ All copy and contracts subject to approval
- ★ Special rates for other programs available
- ★ Oklahoma's best small market news and weather
- ★ Area HIGH SCHOOL, OSU, OU, and Professional Sports

*Dollar For Dollar You Get More, Advertising On
KXXX 106*

This will verify reception of KXXX
by Bill Nittler on
September 29, 1977

K

fm 106

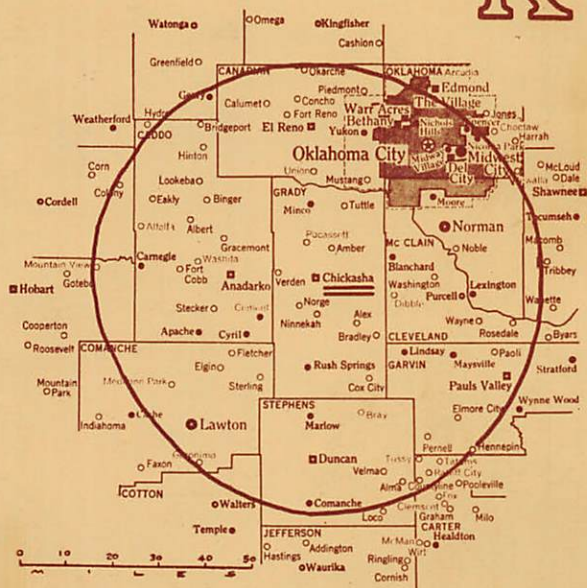
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Rate Card No. 4

August 1, 1975

X

K



COVERAGE MAP

P. O. Box 1268 405/224-1604

Chickasha, Oklahoma 73018

"COUNTRY LIVING AT IT'S BEST"

K
X
X
K

fm 106

P. O. Box 1268 405/224-1604
Chickasha, Oklahoma 73018

6000 WATTS E.R.P.

FEATURING —



Bill ROBINSON



Bob JACKSON

RATE CARD NO. 4

EFFECTIVE AUGUST 1, 1975

RUN OF SCHEDULE INCLUDES 9:00 A.M. UNTIL SIGN OFF

Add additional \$.50 to each ad for Prime Time (6:00 A.M. til 9:00 A.M.) or Specified Time

ROS ANNUAL RATES

	1500 TIMES	1000 TIMES	500 TIMES	300 TIMES
30 Seconds	\$2.00 ea	\$2.50 ea	\$2.75 ea	\$3.00 ea
60 Seconds	2.50 ea	3.50 ea	3.75 ea	4.00 ea

ROS MONTHLY RATES

	150 TIMES	100 TIMES	50 TIMES	1 TIME
30 Seconds	\$3.25 ea	\$3.50 ea	\$3.75 ea	\$4.00 ea
60 Seconds	4.25 ea	4.50 ea	4.75 ea	5.00 ea

PROGRAM TIME RATE

	312 TIMES	156 TIMES	52 TIMES	1 TIME
60 Minutes	\$25.00 ea	\$30.00 ea	\$35.00 ea	\$50.00 ea
30 Minutes	16.00 ea	18.00 ea	20.00 ea	30.00 ea
15 Minutes	10.00 ea	12.50 ea	15.00 ea	20.00 ea
5 Minutes	6.00 ea	7.00 ea	8.00 ea	10.00 ea

ALL RATES NET TO STATION