

# KKNG STEREO 92

110 N.E. 48th STREET • OKLAHOMA CITY, OKLAHOMA 73105 • (405) 525-5595

Oct. 4, 1977

Mr. Bill Nittler  
603 W. 1st.  
McCook, Nebraska 69001

Dear Bill:

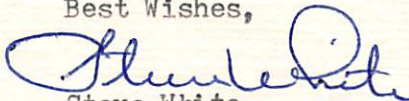
Thank you so much for your letter reporting reception of KKNG. We're always pleased to hear from our listeners...especially those in Nebraska (you must realize those numbers are somewhat limited!)

We've received a number of "skip" reports in the past few months, since we've gone to our new 1,000-foot tower. We now have an E.R.P. of 100,000 watts vertical, and 100,000 watts horizontal. We've had calls/letters from California, Wisconsin, Florida and New York and a number of states inbetween. It's good to add McCook to our list, Bill.

I'm enclosing a coverage map, however it is for our smaller tower (300-feet), and so you might reason that the circle represents our .5-milivolt signal instead of the 1-milivolt. I am also including your name in our "Drawplay" contest, which is somewhat of a football contest, so you now have a chance of winning a prize in "the simplest contest in town". Good luck!

Thanks again, Bill, for your nice letter. Keep searching the air-waves, perhaps you'll be able to pick us up again.

Best Wishes,



Steve White  
Operations Manager  
KKNG

P.S. On a personal note...I am myself what you might call a closet-FM-DX-er and really enjoy searching for distant stations; however, since my time is limited, I don't have the opportunity to be as organized as you. I do have an excellent tuner (McIntosh MR-78) with which I regularly listen to our sister station in Dallas-Ft. Worth (210-miles from OKC), in stereo, with a local station 3-blocks away on an adjacent channel, using an indoor simple diapole antenna. You might look into one of these if you're really interested in DX-ing FM.

 SWANSON BROADCASTING

**KRMG RADIO 74**  
TULSA, OKLAHOMA

**KKYX RADIO 68**  
SAN ANTONIO, TEXAS

**KLEO RADIO 1480**  
WICHITA, KANSAS

**KQEO RADIO 92**  
ALBUQUERQUE, NEW MEXICO

**WBYU STEREO 96**  
NEW ORLEANS, LOUISIANA

**KKNG STEREO 92**  
OKLAHOMA CITY, OKLAHOMA

**-Steve-**  
**KFJZ 1270 AM**  
FORT WORTH, TEXAS  
**Z-97 STEREO**  
FORT WORTH, TEXAS

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