

GREETINGS FROM KAHL — 1410 RADIO / NORTH PLATTE, NEBRASKA . . .

KAHL RADIO, a service of Dahl Broadcasting Co., Inc. of North Platte, serves a population of over 70 thousand people in Lincoln and neighboring counties in Central Nebraska, with a consumer spendable income of 219 million dollars per year and retail trade of 104 million dollars per year!

KAHL RADIO SERVES THIS RICH INDUSTRIAL AREA

DEAR BILL:

THANKS FOR THE RECEPTION REPORT ON OUR NEW KELN-FM. WE WERE EXPERIMENTING WITH IT AT THE TIME, USING 50,000 WATTS, AND AT TIMES---I ASSUME WHEN YOU GOT IT CLEAR---WITH OUR FULL AUTHORIZED 100,000 WATTS OF BROADCAST POWER. WE HOPE TO HURL A CLEAN SIGNAL BOTH DAY AND NITE INTO YOUR COMMUNITY, STARTING IN THE NEXT FEW WEEKS, AND PERGAPS WE COULD CONTACT YOU FOR AN OCCASIONAL QUALITY REPORT?

THANKS FOR THE LETTER!

PLACE  
STAMP  
HERE

POST CARD

Mr. BILL NITTLER  
603 WEST 1st  
McCook, NEBRASKA

69001

Clark Hord Printing — North Platte, Nebr.

**K A H L**

**NORTH PLATTE, NEBR. 69101**