

**KNOX • 1310 AM •**  
*"Your Friendly Neighbor"*

- 5000 Watts 24 Hours A Day (100 Mile Radius)
- **INFORMATION RADIO**
  - **News**
    - ABC Network Affiliate
    - Paul Harvey
    - Veteran News Director Doug Barrett
  - **Weather** Exclusive 7 Minute Weather Guarantee Mornings & 4 Times Per Hour Around The Clock
  - **Agriculture (NAFB) AG DIRECTOR Kim Douglas** 25 daily reports
  - **Sports** (Steve Fallon & Dan Terhaar)
    - University of North Dakota FB, BB & Hockey
    - Local High School Coverage
    - MIN Twins Baseball
    - MN Vikings Football
    - MN Timberwolves Basketball
  - **MUSIC** •Crossover & Traditional Country  
25-54 & 35-64 Target Demos

**95 COUNTRY • 94.7 FM •**  
*"The New Breed of Country"*

- 100,000 Watts 24 Hours A Day (80 Mile Radius)
- **MUSIC RADIO**
  - #1 MISSION... PLAY MORE MUSIC
    - A better mix of Current Country  
Reba, Clint, Garth, Alan, Wynonna...
- **News**
  - Veteran News Director Doug Barrett
- **Weather** Exclusive 7 Minute Weather Guarantee Mornings & 2 Times Per Hour Around The Clock
- **Sports** (Steve Fallon & Dan Terhaar)
- **DEMO** 18-49 & 25-54 Targets

THIS WILL VERIFY YOUR REPORT OF RECEPTION OF KNOX-FM  
ON MAY 22, 1995.

*Denny Johnson*

Denny Johnson

News Radio  
**KNOX** 1310 AM  
*Your Friendly Neighbor!*

**95**  
**COUNTRY**  
94.7 FM