

# 99 ROCK

WKSM-FM

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JULY 12, 1994

DEAR BILL,

YES INDEED, THAT WAS US! THE SOGGY DOLLAR SALOON IS PART OF A BRAND NEW BEACH FRONT ATTRACTION ON OKALOOSA ISLAND IN FORT WALTON BEACH.

AS YOU PROBABLY KNOW, RADIO STATIONS FEEL IT IS VERY IMPORTANT TO "LOCALIZE" THEIR PROGRAMMING. IT APPEARS I WILL HAVE TO START INCLUDING MATERIAL ABOUT MANCOS COLORADO IN MY MORNING SHOW!

I REALLY APPRECIATE HEARING FROM YOU AND IF YOU EVER PICK US UP BETWEEN 5:00 P.M FRIDAY AND 12 MIDNIGHT SUNDAY, YOU CAN TAKE PART IN OUR "ALL REQUEST WEEKEND!"

GOOD LUCK! <sup>FROM</sup> ~~RFOM~~ THE "SOUTH COASTS ROCK AND ROLL STATION, 99.5 F.M., 99 ROCK.

SINCERELY,



"SCRATCH" MALONE

PROGRAM DIRECTOR, MORNING SHOW HOST