

BEAVER DAM BROADCASTING COMPANY, INC.

W B E V

Beaver Dam, Wisconsin

November 1, 1954

Mr. Maurice W. Nittler
Box 94
Geneva, Nebraska

Dear Mr. Nittler:

Due to the large number of letters I received pertaining to our test program on Monday morning, October 25, 1954 on WBEV, I am answering your letter in this way:


On Monday morning, October 25th WBEV signalled on at 1:16 a.m. Central Standard Time and off at 3:43 a.m. After checking our music log we find we played all the music in the order you mentioned in your letter.

WBEV is a 1000 watt daytimer on 1430 k.c. serving South Central Wisconsin. We have a Western Electric transmitter and a 195 foot antenna, 3.4 miles Southwest of the center of Beaver Dam, Wisconsin.

I was very glad to hear from you and I hope this verification is satisfactory.

Until we meet on the airwaves again, I remain,

Yours Very Truly,


Lloyd Nowak
Chief Engineer
WBEV