



300 East Third Avenue
Spokane, Washington 99202
(509) 459-9800
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Hello from Spokane, Washington ... USA

Wow! What a treat to receive your letter and information about picking us up! It is amazing what these radio signals will do given the right atmospheric conditions.

KAQQ-59 AM Radio is a full time, 5,000 watt non-directional signal that broadcasts music of the 40's, 50's and 60's to an audience that is mostly 45 years of age and older. They love those songs that were popular when they were young people, and seem to be very loyal to our station. We are a duopoly, something that is sweeping this country.

The rules now say that with a market the size of Spokane, one company can own up to six radio stations, and currently our company owns three ... KAQQ-AM, KISC-FM (adult contemporary) and KNFR-FM (the FROG - Hot New Country). It makes for interesting radio, to say the least.

Because we are a tight budget operation, I do not currently have any stickers, but I am working on getting some. I will keep your letter on file and send one when I do get some.

Best Regards, and thanks once again for your letter.

Sincerely,

3/19/97



Barry Watkins
Program Director
Morning Mouth
KAQQ-59 Radio

Internet Address - <http://radio.skywalk.com/kaqq>