



KSEL
ABC
radio

KSEL

RADIO HOUSE

"STUDIOS OF RADIO STATION KSEL, 1916 AVENUE Q,
LUBBOCK, TEXAS."

(For your information, the avenue is "Que.")

6-16-55

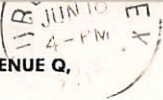
Dear Mr. Nittler:

We thank you for your letter
and for your interest in
KSEL. We are pleased to
hear that you heard KSEL
way up in Nebraska.

The information as you
stated it is correct except
for the name of the sponsor.
It was Furr Food Stores.

Yours very truly,

M. M. Rochester
General Manager



Post Card



Maurice W. Nittler
Box 94
Geneva, Nebraska

MOSS PHOTO SERVICE, INC., 350 W. 50TH ST., NEW YORK 19, N. Y.