

# KRRV

the Voice of the Red River Valley

Mutual Broadcasting System  
Texas State Network

<★ RED RIVER VALLEY BROADCASTING CORP. ★>

S T U D I O S   A T   S H E R M A N   A N D   D E N I S O N ,   T E X A S

April 13, 1957

Mr. Maurice W. Nittler  
POB 94  
Geneva, Nebraska

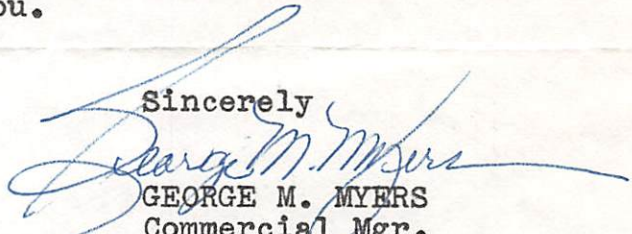
Dear Mr. Nittler,

Thank you very much for your letter of April 8th. We are always glad to hear from the members of the National Radio Club. In fact, recently we have heard from several members regarding reception of KRRV.

According to our Broadcasting log, dated April 7, 1957, your reported listening is correct. The program to which you were listening, "HONDO'S HIDEAWAY", is a regularly scheduled feature on our station. The program signs on at 11:00 P.M. and continues through to Sign Off at 2:30 A.M. Sunday morning. However, starting tonight Hondo's Hideaway will move into a new time slot. Starting at 9:00 P.M. and concluding at 12:30 A.M., we feel that we will be able to serve the local listening audience much better.

Thank you again for your letter. If in the future you are able to "receive" us during the new hours I will appreciate hearing from you.

Sincerely



GEORGE M. MYERS  
Commercial Mgr.  
Sherman-Denison