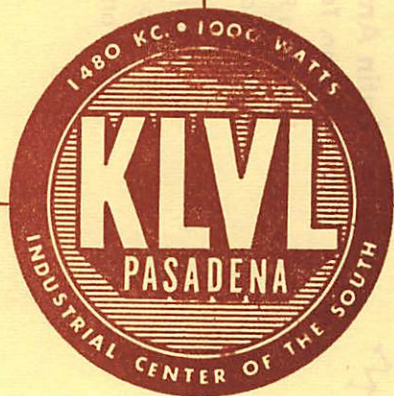


**We cover the GULF COAST area's
LATIN AMERICAN market!**



OVER

250,000

Latin Americans

**hear your client's commercial . . .
and buy his products!**

FIRST in MUSIC - FIRST in NEWS

LOWEST cost per thousand

**MAIN STUDIOS
1811 PASADENA BLVD.—PASADENA, TEXAS**

**LATIN AMERICAN STUDIOS and OFFICES
2903 CANAL STREET—CA 5-3208
CA 5-3209—HOUSTON 3, TEXAS**

**FELIX H. MORALES
GENERAL MANAGER AND OWNER**

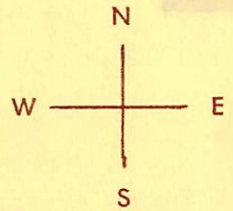
*I am pleased to verify your reception on 4-21-69
at 0119 - that was me testing - G.R. Swanson, Ch. Eng.*



TEXAS HIGHWAY DEPARTMENT
TRAVEL INFORMATION BUREAU

- ★ - KLVL — Pasadena, Texas
- - Latin American Studios
Houston, Texas

Pasadena Population — 50,000
 Metropolitan Houston Population —
 App. 1,076,000
 Non-Directional Antenna
 1,480 Kilocycles
 1,000 Watts



COVERAGE MAP