



1060 KHZ-10,000 WATTS

Musica Fina

1170 WESTMORELAND DR. • EL PASO, TEXAS 79925 • (915) 779-6372
NOVEMBER-20-1986

Dr. H.C. Nittler

WE ARE HAPPY TO RECIVE YOUR LATTER SAYING HOW MUCH YOU LIKED
. OUR ; RADIO STATION KFNA SPECIALY .OUR MUSIC. YOU AND MANY
HUNDREDS OF PEOPLE HAVE CALL AND WRITTEN LETTERS TO US WITH
SO MANY THANK YOU'S TO US FOR BRINGING BACK ALL THERE MEMOREYS
BACK FROM THERE PAST . WE ARE A 10.000 WATT RADIO STATION BUT
SOMETIMES WE SOUND VERY BAD OR PEOPLE HAVE A HARD TIME FINDING
OUR FREQUENCY. SOMETIMES IT OUR TRANSMITTER THAT NEEDS TO BE
WORKED ON AND THE SOUND GOES OUT.WE HAVE BEEN ON THE AIR FOR
A YEAR AND STILL GOING ON WITH THE SAME STYLE AS WE FRIST
STARTED, THAT IS THE MUSIC, OUR STYLE WAS NOT TO BE LIKE OTHER
RADIO STATIONS :PLAYING THE SAME SONGS OVER AND OVER AGAIN.
WE WANTED TO BRING BACK "THE GOLDEN ERA" FROM MEXICAN MUSIC
AND EVEN AMERICAN MUSIC. AND SO ,NOW OTHER STATIONS ARE TRYING
TO DO QUITE THE SAME BUT, WE HAVE WON THE PEOPLES TASTE OF OUR
MUSIC. WE FEEL AND WISH THAT THIS STATION COULD GO ON FOREVER
BUT UNFORTUNATELY WE HAVE HAD VERY BAD LUCK IN FINDING GOOD
ADVERTISERS TO KEEP OUR STATION GOING,SOMETIMES WE ONLY HAVE
ONE OR THREE COMMERCIALS AND THE REST IS MUSIC.THAT IS NOT
ENOUGHT TO KEEP THIS STATION GOING. WE THANK ALL THE PEOPLE
THAT HAVE ENJOYED OUR RADIO STATION KFNA BUT,MAYBE WE WILL
HAVE TO CHANGE OUR MUSIC OR EVEN GLOSE IT.ANYWAY WE THANK YOU
FOR WRITING AND HOPE THAT MAYBE YOU CAN STILL FIND US IN YOUR
RADIO AND LISEN TO US WHILE WE ARE STILL THE SAME ,ON THIS TYPE
OF MUSIC. THANK YOU VERY MUCH FOR YOUR INTEREST.

JOHN S. CHAVEZ, PRESIDENT, GENERAL MANAGER

SINCERLY,
ANA M.L
REP