

Owned and Operated by:
MARTI, INC.

George W. Marti, President
John Marti, Vice-President
Jo C. Marti, Sec. Treas.

Established 1947

Phone: 5-6643
919 N. Main
Cleburne, Texas

KCLE & KCLE-FM

1120 KCS. 94.3 MCS.

"SERVING THE RICH NORTH-CENTRAL TEXAS TRADE AREA - A SUPER MARKET!"

December 26, 1956

Maurice W. Nittler
Box 94
Geneva, Nebraska

Dear Mr. Nittler

We received your letter today stating that you had received a broadcast of this station in Geneva, Nebraska, on the evening of December 20, 1956.

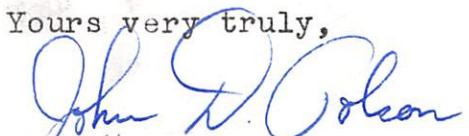
I would like to verify the fact that it was this station you heard at that time. The firm name you heard on the commercial was Texas State Optical.

We operate during the month of December from 7:15 A.M. until 5:30 P.M. on A.M. broadcast. That frequency is 1120 kcs and KMOX does cover our band. Our FM "Frequency Modulated" band select is 94.3 mcs. FM is from 6:30 A.M. until 9 P.M.

I am the person that was doing the news at the time you mentioned and thought you might be interested to know that I am a native of St. Joseph, Missouri. I worked there for Radio Station KRES 1550 kcs. My folks live there now.

Thanks a lot for the letter, and if we can help or do anything anytime, feel free to drop another line.

Yours very truly,


John D. Polson
News and Sports Reporter

-AM 1120 KCS.

FM 94.3 MCS.

KCLE

CLEBURNE, TEXAS
NEWS & SPORTS

JOHN D. POLSON
HOME PH. 5-4984

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