

Choose Two Fine Texas 500-watt Stations!

K S W A - GRAHAM

8,550 Radio Families
 \$5,126 Average Family Income
 United Press 24 Hours
 Local News 4 Times Daily
 Local Farm News
 Local Woman's Interest
 Pop-Hillbilly-Gospel

WEBB ENTERPRISES

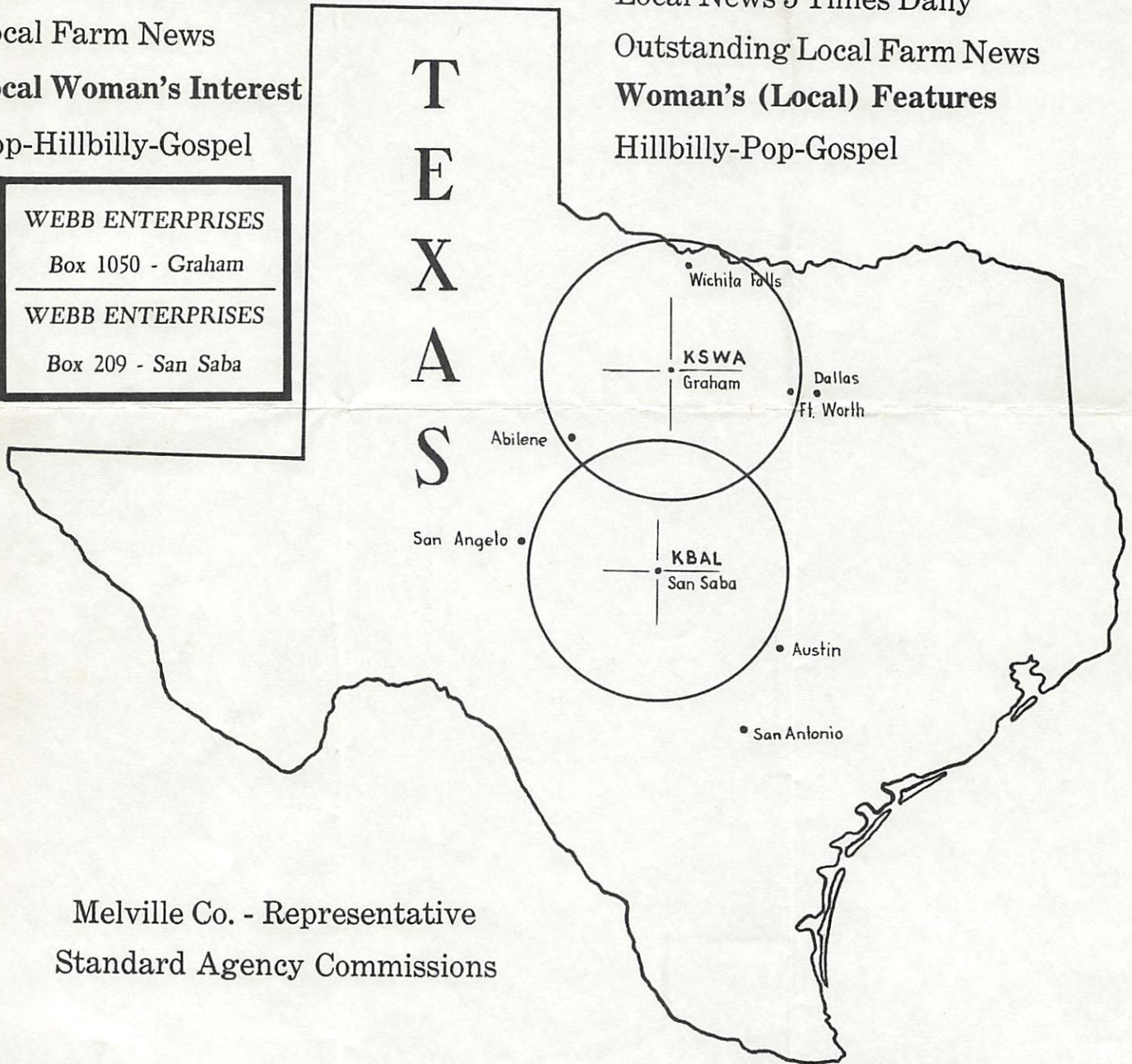
Box 1050 - Graham

WEBB ENTERPRISES

Box 209 - San Saba

K B A L - SAN SABA

8,620 Radio Families
 \$5,148 Average Family Income
 United Press 24 Hours
 Local News 5 Times Daily
 Outstanding Local Farm News
 Woman's (Local) Features
 Hillbilly-Pop-Gospel



Melville Co. - Representative
 Standard Agency Commissions

Additional Information and Rates Available

WEBB ENTERPRISES

KSWA
1330 - 500 WATTS
GRAHAM, TEXAS

KBAL
1410 - 500 WATTS
SAN SABA, TEXAS

April 10, 1957

Reception Report for Dec. 14 1956 confirmed.

J. Earl Webb
KBAL San Saba Texas

