

W  
HER

1430 KC

1000 WATTS

keyed to women!

STUDIOS IN BEAUTIFUL HOLIDAY INN  
972 SOUTH THIRD STREET  
MEMPHIS, TENNESSEE  
TELEPHONE JACKSON 5-6831

February 11, 1957

Mr. Maurice W. Nittler  
Box 94  
Geneva, Nebraska

Dear Mr. Nittler:

Thank you for your report of reception of our frequency test on February 6, 1957.

Glad you received our signal clearly -- we are proud to report that the "Nation's only All-Girl Station" is being received quite well. We are entirely staffed by women except for our chief engineer and commercial manager. We have five female announcers; we are a sunrise to sunset station of 1000 watts.

Thank you once more for your report.

Sincerely,

Kathy Hartley (Mrs)

Kathy Hartley  
Traffic Manager

"1000 BEAUTIFUL WATTS"