

KMSD

AM Channel 15.1
5,000 Watts

Serving South Dakota and Minnesota from Milbank, S. Dak.

Phone 605/432-5516

P. O. Box 1005
Milbank, S. Dak. 57252

Bill Nittler
603 West First
McCook, Neb. 69001

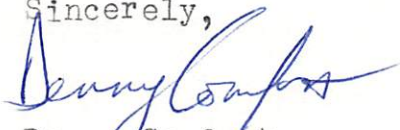
Dear Bill:

Thank you for your letter dated December 9. You certainly did hear us, your log is fairly close. The only two differences in what we broadcast and what you heard was DYB'S for him rather than Gifts, and Doug Johnson instead of Bob was on the ad for the game.

It's good to hear that our signal was so clear you could understand our ads so well.

Merry Christmas, and good luck with those other tow South Dakota stations.

Sincerely,



Denny Comfort,
Program Director