



WESTINGHOUSE **KDKA** PITTSBURGH

Reception Verification Card

KDKA F. M. . . . 92.9 Megacycles . . . Channel 225

This Souvenir Card verifies your reception of Programs broadcast by the Pioneer Station. KDKA appreciates your interest and your reception reports . . . and renews its pledge . . . "Constantly to Strive Toward Perfection, in both Programming and Transmission".

For more than a quarter of a century KDKA has enjoyed the steady and sturdy growth that goes hand-in-hand with Leadership . . . and, beginning with the first program, has made, through the years, many notable contributions to the Art of American Broadcasting.

The KDKA FM tower overlooking University of Pittsburgh campus.

KDKA

Pittsburgh

Westinghouse
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Stations
Incorporated

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