

# KMED

*The National Broadcasting Company*

VERNON J. ROBINSON, PRES.

RAY JOHNSON, GEN. MGR.

## RADIO MEDFORD, INC.

*Medford, Oregon*

5,000 W. 1440 K.C.

May 16, 1958

Mr. Maurice W. Nittler  
2818 South Cherokee  
Englewood, Colorado

Dear Mr. Nittler:

I was very happy to receive your reception report of May 10. Sounds like our 5,000 watts was putting out a pretty fair signal that morning when we were testing. Your log of announcements and music is correct.

Our equipment is primarily RCA, and we operate with 5kw day and 1 kw night power. KMED celebrated its 35th anniversary on the air last September, so I guess we are pioneer type broadcasters.....altho I wasn't around when it all started.

Our news editor, Frank Pinnock, hails from Englewood. He was visiting the Denver area last week, but evidently, the little "K-Med Mike Decal" you noticed on that pick-up was not his. We make a big thing of these stickers, and we were very happy to know that one got that far (besides Frank's) and also that it was noticed. I am enclosing one for you in case you would like to place it on your car. Might stir up some interesting talk around town there!

Sounds like you do quite a bit of DXing! Good luck in you activities. If you ever hear us again, be sure to drop me a line. Thanks!

Sincerely,

  
Ellis Feinstein -- Chief Engineer



Represented Nationally by: Meeker Company Inc.

Regionally by Art Moore & Associates