



**SIERRA**  
BOX 351

**BROADCASTING COMPANY**  
THE CITY OF HEALING WATERS  
TRUTH OR CONSEQUENCES, N. M.

O. L. DENNIS, GENERAL MANAGER

August 30, 1954

Maurice W. Nittler  
Box 94  
Geneva, Nebraska

Dear Maurice,

We were very glad to receive your letter reporting the reception of our station in your city. The information you sent us is correct.

You might be interested to know that we received another DX report from your state. It was from John Sampson in Omaha.

You mentioned the name changing of our city. It was a promotional stunt put on by the Chamber of Commerce and Ralph Edwards of the Truth or Consequences radio show. Once each year, during our Fiesta, he brings his gang here and broadcasts one of his programs--perhaps you've heard it.

Thanks again, Maurice, for your letter. It was a pleasure to hear from you.

Sincerely,

*Richard  
"Dick" Bommer*

CHIEF ENGINEER  
ANNOUNCER  
ETC.