



KHUB

RADIO STATION - FREMONT, NEBRASKA

500 WATTS - 1340 ON EVERY DIAL

TELEPHONE - PARK 1-5012

August 23, 1962

Maurice W. Nittler
1755 South Vallejo Street
Denver 23, Colorado

Dear Mr. Nittler:

This will confirm your reception of KHUB on the morning of August 13, 1962. At that time, KHUB WAS running a frequency test.

Jim Robinson is also an old buddy of mine. I have known Jim for about 13 years, every since coming to Fremont.

My wife and I were out in your "neck of the woods" the first week of this month. Her sister lives in Denver. Sometimes I wish I could move out there and enjoy that terrific weather. Love it!

Good luck to you. Hope you get checks on those other Nebraska stations you don't have so far.

Cordially yours,

RADIO STATION KHUB

Harry Gehrett

Harry Gehrett
Program Director

HG/lp



SPENDABLE INCOME

NEARLY **\$300,000,000**

GETTING YOUR SHARE?

Two-way Mobile
News Coverage

FULL TIME NEWS DEPARTMENT

Fremont's Only
Full Time News
Medium

Serving The
Garden Spot
of Nebraska

Full Time
Studios
Blair
West Point

MARKET DATA

.5 Millivolt

SRDS Estimates 1965

Population	151,840
Households	51,610
Radio Homes	49,260
Total Retail Sales	\$177,500,000
Food	\$38,194,000
Drug	\$5,562,000
General Merchandise	\$15,604,000
Apparel	\$7,961,000
Home Furnishings	\$7,300,000
Automotive	\$31,239,000
Filling Stations	\$13,035,000
Passenger Cars	163,162
Farm Population	41,000
Gross Farm Income	\$166,250,000
SPENDABLE INCOME...	\$294,233,000

Excludes Douglas County

ABC Network

KHUB

1340 kc. FULL TIME
FREMONT, NEBRASKA