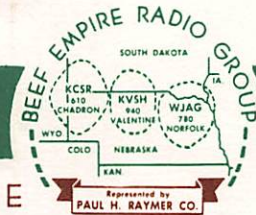




CHADRON, NEBR. 69337

Award-winning Beef Empire Stations penetrate 54 unduplicated counties in primary coverage areas . . . receive mail from 180 counties in 6 states . . . maintain adult and community service programming for northern Nebraska, southern South Dakota, western Iowa, and eastern Wyoming.



A BILLION DOLLAR BUYER'S MARKET

610 KC - 1000 W

COMMUNITY SERVICE

SINCE 1954

20/9/63

Dear Sir;

Recieved your letter this morning and am sending along a little information as to the staion. Your logging of the programs are concise and I did not bother to back track through the logs as I was on the board at that time.

As you see we are a chain of stations called the Beef Empire stations and KCSR has the largest coverage of the three because of the low freq that we operate on.

I've recieved serval letters from Denver and was Amazed to see that 1000 Watts will go that far consistantly.

I thank you for your time and troubles enough fo contact us.

*Jerome R. Jaroska*

Jerome R. Jaroska

Cheif Enginner KCSR

212 Bordeaux

Chadron, Nebraska