1060 KC



250 WATTS

UNION BROADCASTING CORPORATION

MONROE, NORTH CAROLINA

December 8, 1956

Mr. Maurice W. Nittler Box 94 Geneva, Nebraska

Dear Sir:

Our DX reports never cease to amaze us. Yours is exceptional, tho. It makes us proud to hear that you picked us up on your table model radio with only its built-in loop antenna. Many of our other DX reports come from pick-ups on more elaborate sets with outside antenna.

Your description of the program segment was perfect except for the name of the jeweler. It's Baucom's Jewelers instead of "Hawkin's".

We plan to show your letter to some of our Advertising clients.

Many thanks for the report.

Yours truly,

Union Broadcasting Corp.

Robert I. Smith, ce.