



TUNG OIL CENTER  
OF AMERICA

# WRJW

## TUNG BROADCASTING CO.

5000 Watts

1320 K C

Picayune, Mississippi

December 27, 1956

Maurice W. Nittler  
Box 94  
Geneva, Nebraska

Dear Friend,

Greetings from the 5000 watt, 1320 spot, radio station WRJW Picayune, Mississippi.

Many many thanks for your nice letter saying you heard our "test broadcast" Monday morning December 17, 1956.

As information, so far we have received 30 answers to our special broadcast, this special broadcast was put on to test our equipment only, this station operates daytime only since 1947 and we use RCA equipment.

The states we received answers from were Illinois, Ohio, Texas, Florida, New Jersey, Colorado, Nebraska, Missouri, North Carolina, West Virginia, Iowa, Delaware, Oklahoma, Georgia, Wisconsin, our home state Mississippi and one from Dunedin, New Zealand.

Picayune, Miss. located 60 miles northeast of New Orleans, is the only city in the world with that name. Picayune as you know means small, although we are only 8,000 population the city was named after a coin, of long ago, worth 2½¢.

We appreciate your letter very much, it is people like you that takes time to write to us, that makes radio even more interesting and worthwhile.

Many thanks,  
TUNG BROADCASTING CO.

*B. J. Johnson*  
B. J. Johnson, "D.J."

BJJ/js

**WRJW**--Serving The Great Industrial and Agricultural Area of The South