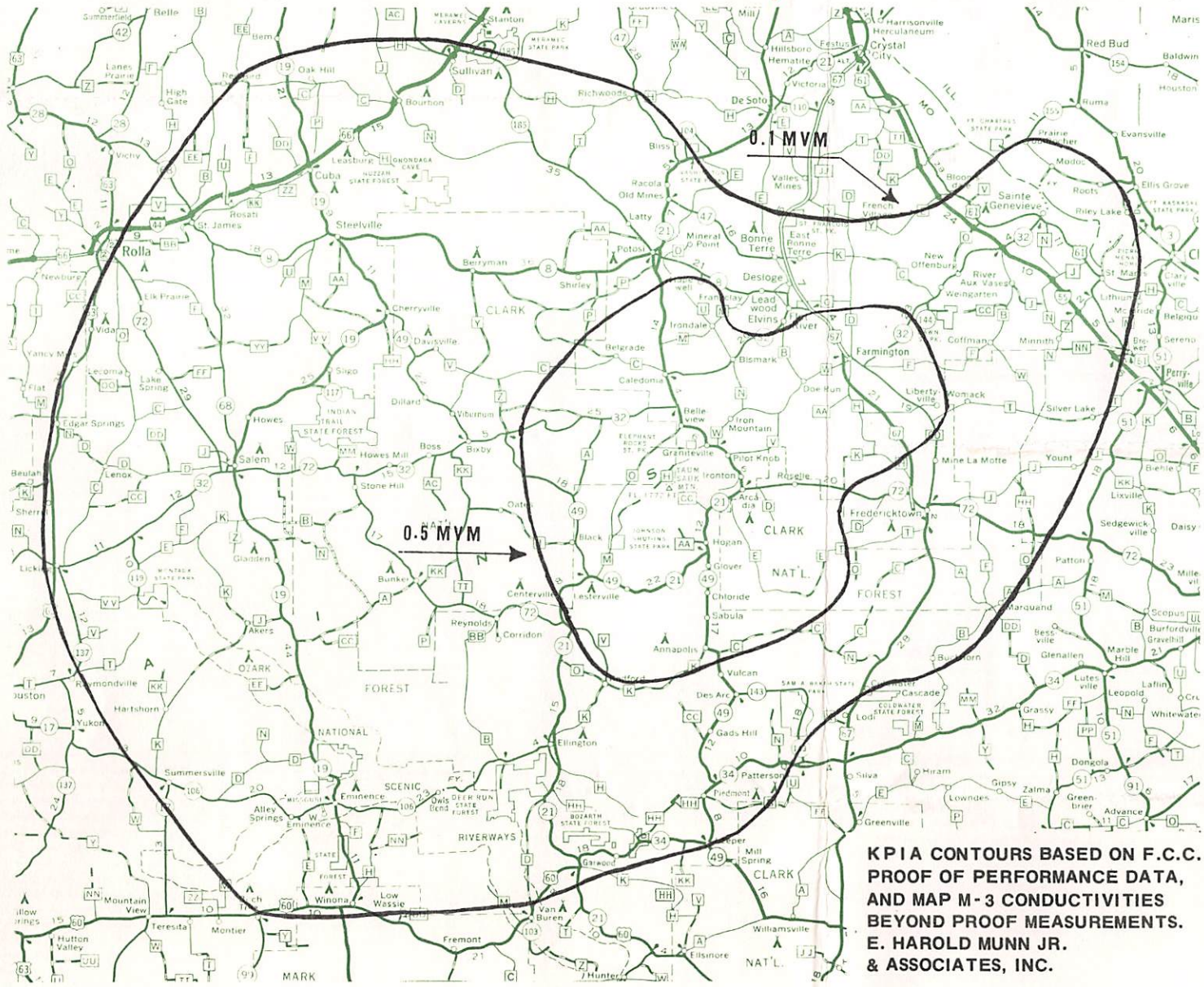


KPIA 1480 KC

ABC Network News, Sports & Features

THE REGIONAL VOICE OF MISSOURI'S MINERAL AREA 5,000 BIG WATTS OF POWER

IRONTON, MISSOURI



KPIA RADIO
1480 KC
5,000 WATTS
P.O. BOX 437
IRONTON, MO.
314-546-7473

MARKET DATA

Spensible Income	- 358,432,000
Retail Sales	- 223,145,000
Assessed Valuation	- 305,737,232
Bank Deposits	- 255,169,439
Population	- 122,480
Families	- 32,432
Automobiles	- 51,100

KPIA CONTOURS BASED ON F.C.C. PROOF OF PERFORMANCE DATA, AND MAP M-3 CONDUCTIVITIES BEYOND PROOF MEASUREMENTS. E. HAROLD MUNN JR. & ASSOCIATES, INC.

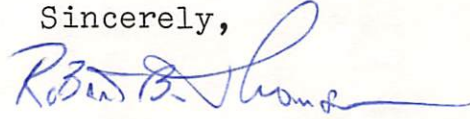
* Latest Data Available From STANDARD RETAIL DATA & MISSOURI BANKERS ASSOCIATION AUGUST 1974

"Serving The Area That Gets The Lead Out"

Mr. Nittler;

This is to confirm your reception of KPIA Radio on February 2, 1976. We are sorry for the delay. Your letter must have been overlooked.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert B. Thomson", with a long horizontal flourish extending to the right.

Robert B. Thomson
President
KPIA Radio
Ironton, Missouri