



WCAL

AM
FM

770 kHz

ST. OLAF COLLEGE
NORTHFIELD, MINN.

VERIFICATION OF RECEPTION

ON 4-14-69 AT 7:07 GMT

Milford Jensen DIRECTOR

5000 WATT COLLINS 820 E-1 TRANSMITTER
ANTENNA NON DIRECTIONAL 444 FEET
ELEVATION 1030, 44°28'33" N., 93°11'08" W

100,000 WATT FM STEREO AFFILIATE -89.3

**NON-COMMERCIAL
BROADCASTING SINCE 1918**



RADIO STATION WCAL

Milford C. Jensen, Director and General Manager

ST. OLAF COLLEGE

• NORTHFIELD, MINNESOTA 55057

April 26, 1969

Dear DX Listener:

Thank you very much for the reception report on our recent DX Test Transmission. We are very pleased with the response and are considering another such broadcast for next year.

Many of you raised questions about WCAL, and to help answer them we are enclosing a copy of our current program schedule and also a brochure that was sent to many of our regular listeners in the upper Midwest area last fall when we were observing our Fiftieth Anniversary. Also enclosed is a list of those who sent in reception reports on the broadcast. If you have any more questions about the station, or about St. Olaf College, we would like to hear from you.

Our new QSL is also enclosed, and since we received so many reception reports at once, we feel somewhat qualified to make some comments on them. With one or two exceptions, everything was fine. We do suggest when writing to commercial radio stations you use their local time instead of your local time. Also when converting your time to another, be sure you add or subtract the correct number of hours. Providing details of what you heard is also very important. We hope these suggestions will help you in obtaining verifications from commercial stations.

We're glad you enjoyed the programming of the test; we weren't too sure what should be included. As many of you suspected, there was an article about rabid skunks in Wyoming. Some of the music programmed was a slight variation from our regular format since we are primarily a classical music station.

May we suggest that the best times to listen for WCAL are in the mornings when we sign on at 0600 CST (0615 in December and January) and on Sunday afternoons when we broadcast until local sundown. Of course, the winter months are best for reception.

Thanks again for your response to our DX Test and we hope to hear from you again.

Sincerely,

RADIO STATION WCAL



Mark Hollabaugh (WPE8FXK)
Producer, DX Program

SUMMARY OF RECEPTION OF DX TEST - APRIL 14, 1969

- J. Chrislip, 4472 Barrington Dr., Youngstown, Ohio 44515
- Mr. P. R. Daplyn, 94 Mortimer Ave., Toronto 6, Ontario, Canada
- Quentin Brown, 59 Kenilworth St., Ottawa 3, Ontario, Canada
- Charles Rader, 22 Robert Street, Hamburg, New York 14075
- Richard T. Eddie, 152 West Rose, St. Louis, Missouri 63119
- Wayne Plunkett, 124 John Street, Weston, Ontario, Canada
- Martin Blumenthal, 10 Cutler, Worcester, Massachusetts, 01604
- Richard E. Thayer, 384 Benefit Street, Providence, Rhode Island 02903
- Kenneth Chatterton, RFD. # 2, Mannsville, New York 13661
- R. J. Edmunds, Box 291, Hawthorne, New Jersey 07507
- David E. Roys, 7 Iler Lane, Middletown, New Jersey 07748
- Frank Waldron, 65 Lakeridge Drive, Matawan, New Jersey 07747
- Joseph Fela, Jr., 167 Goodwin Ave., Newark, New Jersey 07112
- Jay Reeg, 469 Inwood Road, Pittsburgh, Penn. 15237
- Robert W. Botzum, 1222 Pike Street, Reading, Penn. 19604
- William Cheatham, 6900 Westmoreland Road, Falls Church, Virginia 22042
- G. Harley DeLeurere, P.O. Box 233, Elk Garden, West Virginia 26717
- William B. Feidt, 9931 Glenn Dale Road, Apt. 303, Lanham, Maryland 20801
- Jeffrey M. Kadet, 8047 Park Overlook Drive, Bethesda, Maryland 20034
- Bill Ritzel, 1833 Dummere Road, Baltimore, Maryland 21222
- John Sampson, 4148 Wycliff Dr., Winston-Salem, North Carolina 27106
- David F. Thomas, Radio W.U.M.S., P.O. Box 11531, Tampa, Florida 33610
- Tom McCormack, 275 Littleton Street, West Lafayette, Indiana 47906
- Roger W. Winsor, 718 N. Fremont Road, Valparaiso, Indiana 46383
- Jerry Starr, 401 N. Blaine Ave., Youngstown, Ohio 44505
- Larry M. Abraham, 6080 Hess Road, Saginaw, Michigan 48601
- Ray Hartman, 19330 W. Pinecrest Lane, New Berlin, Wisconsin 53151
- Robert White, Sunrise Hills, Chanhassen, Minnesota 55317
- Duane Giese, P.O. Box 69, Columbia, Missouri 65201
- Marvin Garber, Jr., 2539 Kessler Blvd., Lincoln, Nebraska 68502
- Glenn Hauser, Box C 8638, Lowry AFB, Colorado 80230
- Bill Nittler, Box 112, Englewood, Colorado 80110
- Clarence H. Freeman, 1338 Lincoln Way, Auburn, California 95603
- Father John P. Pejza, Villanova Preparatory School, 12096 Ventura Ave., Ojai, California 93023
- Michael Levintow, 2525 Regent, Apt. I, Berkeley, California 94704
- David Kulka, 160 Tioga Lane, Greenbrae, California 94904
- Chuck Sadoian, 382 Vermont Ave., Dinuba, California 93618
- Richard E. Wood, Univ. of Hawaii, 2528 The Mall, Webster 301, Honolulu, Hawaii 96822
- John Javetski, 104-21 122nd Street, Richmond Hill, New York 11419
- Gary Peterson, 3705 N.W. 70th Street, Oklahoma City, Oklahoma 73116
- Dennis Williams, 1518 North Green, Wichita, Kansas 67214
- Richard C. Evans, P.O. Box 718, Gary, Indiana 46401
- Marilyn C. Koesterer, 1012 S. Church St., Belleville, Illinois 62221
- Randy Miltier, 1760 Whitwood Lane #3, Campbell, California 95008
- Jim Korn, Box 156,666 Radar Sqdn., Mill Valley AFS, California 94942
- Don Erickson, 6059 Essex Street, Riverside, California 92504