

1530

RADIO

KISm



Maurice

10-26-64 confirmed, thanks!

Bob Zellmer
KISM

By order of FCC we charge to
K5MM as of 11-15-64 unless
Fcc changes ruling.

Marketing Data

The MEASURED 5 MV SERVICE CONTOUR of KISM blankets an area of 1,138 square miles with a population of 82,302* (*This figure does not include towns and cities having 2,500 or more persons and lying between the 2.0 and 0.5 MV/M contours).

The MEASURED .25 MV SERVICE CONTOUR of KISM blankets an area of approximately 12,310 square miles with a population of approximately 2,212,000.

Statistics based on engineering statement, prepared by Charles B. Persons, Minneapolis, Minn., consulting engineer and submitted to Federal Communications Commission, in conjunction with KISM permit No. 14665.

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KISM reaches ALL your customers, EVERY day, ALL day.



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SHAKOPEE, MINNESOTA

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A big market coverage area of more than two million people at small market prices