

W.S.H.N.

AM
1550

FM
100.1

P. O. BOX 280
FREMONT, MICHIGAN 49412

ADVERTISING RATES

Both AM & FM --- &/or FM Only

SPOT ANNOUNCEMENTS		PROGRAMS	
1 min.	\$4.00	1 hour	\$50.00
30 sec.	\$3.00	30 min.	\$30.00
20 sec.	\$2.50	15 min.	\$20.00
10 sec.	\$2.00	10 min.	\$15.00

PACKAGE RATES

	10 or more per week		20 or more per week
1 min.	\$3.50	\$3.00
30 sec.	\$2.80	\$2.60
20 sec.	\$2.25	\$2.00
10 sec.	\$1.85	\$1.60

5 MINUTE PROGRAMS (News and Weather Shows)

1 per week	\$10.00	4 per week	\$6.00
2 per week	\$ 8.50	5 per week	\$5.50
3 per week	\$ 7.00	6 per week*	\$5.00

STATION POLICIES:

1. Broadcast materials subject to approval
2. Advertising Agencies - negotiable
3. ONE TIME Programs - payable in advance
4. Political Advertising - payable in advance
5. Monthly bills are due by 10th w/out service charge.

*"Newaygo County's ONLY Daily News and
Advertising Medium"*

*Verified
12/5/3
WSHN*