

**WSMB**  
INC.

A B C NETWORK

GENERAL OFFICES-STUDIOS  
MAISON BLANCHE BUILDING  
NEW ORLEANS 16, LA.

November 9, 1954

Mr. Maurice W. Nittler  
Box 94  
Geneva, Nebraska

Dear Maurice:

Received your letter of reception of our Station and am very happy to verify same. I am the early morning man and I remember the morning very well, as I had an abcessed ear during the night, had to take a sleeping pill to sleep, and then couldn't get up.... but thats the way it goes ... I guess. You see I am scheduled to open up at six, not 6:17.

I wish to thank you for your interest in radio, and ask you to write again if you hear us in the future.... and next time the stamp is on me.

Sincerely,

*Marshall Pearce*

Marshall Pearce  
Program Director