

RADIO STATION

KWKH

W. H. BRONSON, President  
HENRY B. CLAY, Exec. Vice Pres. and Gen. Mgr.

50,000 WATTS ★ CBS RADIO

SHREVEPORT, LOUISIANA

September 27, 1956

Mr. Maurice W. Nittler  
Box 94  
Geneva, Nebraska

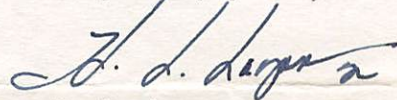
Dear Mr. Nittler:

This will acknowledge receipt of and thank you for your report of reception of KWKH on September 20, 1956.

The program you heard was "The Red River Round", a late night disc jockey show airing country and western music only, 11:30 to 11:55 PM CST. A five-minute newscast follows this and we sign off at midnight with an instrumental rendition of "Dixie."

We are enclosing a copy of our current program schedule for your information.

Very truly yours,



H. L. Logan  
Program Manager

HLL:gh  
Enc.